# **Murchison Creative Campus Profile**

Results for 2015-2016 School Year: Arts Involved

Based on the data provided in the Arts Inventory by the campus principal in the spring of 2016, Murchison was found to be an Arts Involved campus. Inventory responses and the associated Campus Creative stages are listed below. More information about how

### Why is the Creative Campus Stage Measured?

Research on creative learning shows that students attending arts-rich schools have higher levels of motivation and better academic and social success (President's Committee of the Arts and Humanities, 2011, Reinvesting in Arts Education, http://www.pcah.gov/sites/default/files/PCAH\_Reinvesting\_4web\_0.pdf). Because the arts benefit students academically and creatively, prepare them for the workforce, help to keep them engaged in school until they graduate, and provide them with positive personal and social benefits, AISD, in collaboration with the City of Austin and MINDPOP through the Creative Learning Initiative, is strategically working towards achieving Creative Campuses for all students by 2022-2023. Current AISD findings indicate that 57% of our schools are already Creative Campuses (Figure 1) and that the implementation of creative teaching strategies has been related to increased levels of student engagement, greater student achievement, and decreased high school dropouts (Creative Learning Initiative Annual Evaluation Report, 2015-2016). In order to track progress and identify key areas for growth, the Creative Campus rubric is used to measure the stage of arts richness reported by campus leaders on the annual Arts Inventory (see side bar for calculation).

#### What Does it Mean to be an Arts Involved Campus?

Your campus classifies as an arts involved school, and therefore meets the basic criteria as a Creative Campus. In arts involved schools, the majority of students receive sequential fine arts instruction, many teachers use creative teaching strategies at least once a week, and community arts partnerships are cultivated both during and after school. To improve, support and encourage all teachers to implement creative teaching, develop new community arts partnerships in additional grade levels both during and after school, and communicate more frequently with families about the value of creative learning.

## In Which Creative Campus Stages Were AISD Secondary Schools?

Figure 1.

In 2015-2016, the majority of AISD secondary schools had characteristics of being Arts Emerging, though many achieved Arts Involved or Arts Rich stages.

# Calculation of Creative Campus Stage

The Creative Campus stage is calculated as the average of the primary four components (Sequential Fine Arts Instruction, Creative Teaching across the Curricula, Community Arts Partnerships, and After School) plus points earned (or lost) from the additional five components (Community Building through the Arts, Leadership, Communication, Professionplu9 Tc 40644 000(ive corofe)]

Source. 2015-2016 ALSD Secondary Arts Inventory